



# Small Shop Support Newsletter

VOLUME 2, ISSUE 4

## LATEST NEWS

### SSS visits 80-year-old mirror shop in Wing Lee Street

On 22 October 2010, volunteers from Small Shop Support visited a mirror shop located in Wing Lee Street. It is one of the oldest shops in Hong Kong for 80 years. Its elderly owner Mr Wong has lived in Wing Lee Street for over half a century, experiencing everything happened here. Like most old shops, Mr Wong's shop will disappear soon due to urban renewal.

Mr Wong is already 94 this year and married his wife at the age of 20. Since then, they have been running this mirror shop, established by his father, in Wing Lee Street.



#### A Time for Family and Friends at Weekends

In the past, they lived at the back of the shop; at present, they live in a little mansion nearby. What remains the same is Mr Wong's love for the old shop. Mr Wong is a bit crippled, but he still spends his spare time in the shop and every Saturday he even goes to market to prepare for a meal for his family and employees, a total of 30 people, in the shop.



'This shop is the place where we normally gather. Every Saturday we have a family gathering, with at least 20 people each time. Our family members get along really well.' Mr Wong says with a blissful smile.

Save Our Small Shops



### Most Proud of Giving a Tablet to Chris Patten

Recalling his memory of the past 80 years, Mr Wong regards his making of a tablet given to the last Governor of Hong Kong, Chris Patten, as the most glorious thing he has ever done. Speaking of his way in dealing with customers, he says, 'the most important thing is honesty, and equal treatment of all customers. Even when a business deal is worth only \$10, I still need to provide the best service.'

This way of treating customers has long attracted a number of businesses to the shop. Almost all the buildings, including business and residential ones, in the whole street hired Mr Wong to mend their windows. These days, chain stores and big-scale superstores abound in our city; however, mirror shops, like other old shops can do nothing but be eliminated.

After the visit, our volunteers understood the plight of Mr Wong's shop and other old shops. They also learnt to treasure the neighbourhood spirit of mutual help and realised that a balance had to be struck among economic development, social harmony and environmental conservation.



## UPCOMING EVENTS

### Inspirational Programme for Small Shop Owners

#### Come join us!

The programme is a great opportunity for small shop owners to get inspirations on how to sustain small businesses in today's market. Professor S P Chow from the Faculty of Business of The University of Hong Kong is invited to give a talk on the latest marketing and management strategies. Topics such as how consumers are evolving and how retailers are innovating will be discussed as well. The details are as below:

**Date:** 12 Dec 2010 (Sat)

**Location:** Sai Ying Pun Community Complex Community Hall,  
2 High Street, Sai Ying Pun, HK Island



**Want to make a difference? Act now!**



## 12.19 Flag Selling Day Volunteers Needed!

**Date:** 19 Dec 2010 (Sat)

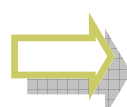
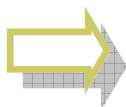
**Time:** 7:00am—12:30pm

**Location:** Kowloon District

**No. of Volunteers Needed:** 500

Interested parties please go to our website 'Get Involved' section and apply online.

Be Our Volunteers, Save Small Shops!



### Support Small Shops, Support SSS!

I would like to support Small Shop Support (SSS) by making a donation to save small local businesses.

**Personal Information**

Name: (Mr/Ms) \_\_\_\_\_ Telephone (Daytime) \_\_\_\_\_ (Evening) \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

**Donation Amount**

HK\$100  HK\$200  HK\$500  Other Amount: HK\$ \_\_\_\_\_

**Payment Method**

Credit Card

Visa  MasterCard  American Express  Other: \_\_\_\_\_

Card Number: \_\_\_\_ - \_\_\_\_ - \_\_\_\_ - \_\_\_\_ Card Expiry Date: \_\_\_\_ / \_\_\_\_ (mm/yy) Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Crossed Cheque enclosed for HK\$\_\_\_\_\_. (Please make your cheque payable to "Small Shop Support" and send it with this completed form.)

Direct Transfer to Small Shop Support's HSBC Account 002-5-234678 (Please enclose the original copy of the bank-in slip.)

\*Donations of HK\$100 or above are tax-deductible with official receipts.

Please complete and return this form to Small Shop Support, 16/F, InnoCentre, 72 Tat Chee Avenue, Kowloon Tong, Kowloon

Tel: (852) 2157 7688

Fax: (852) 2157 7699

<http://smallshopsupport.weebly.com>