



# Small Shop Support Newsletter

VOLUME 3, ISSUE 1

## LATEST NEWS

### Third Community Outreach Programme - Wanchai District

On 12 March 2011, over 120 people, including District Council members, representatives from resident associations and district organizations, local business operators, residents and youth volunteers, attended the third community outreach event organized by the **Small Shop Support**. In addition to a sharing session, the event also included a guided tour and a visit to the Sunday Market.

Mr David Chan, the Chairman of **Small Shop Support** briefly introduced the background, contents and implementation of the government's Sustainable Development Project. In recent years, many redevelopment projects had been carried out in Wanchai. At the same time, there had been considerable changes in land uses and community infrastructure which gave rise to many issues relevant to sustainable development. From the economic perspective, the modern-style private residential developments usually came with shopping complexes or major chain stores which would eventually phase out the small individually-owned shops through fierce competition. Since these small shops were mainly family-run businesses, their closure could threaten the livelihood of those involved. From the social perspective, long-established district networks were damaged as the local residents had been displaced through the redevelopment process in the district. Moreover, it took time to foster a sense of belonging among new residents to the community.



Mr David Chan, the Chairman of Small Shop Support, introduced the project.



The audience paid full attention in listening to the speaker.



The last part was a sharing session by participating youth volunteers. Mr. William Fong and Miss Mia Kwok shared with participants their experience in contacting the shop operators in Wanchai. Through the contacts, the youth volunteers realised that a balance had to be struck among economic development, social harmony and environmental conservation and they also learnt to treasure the neighbourhood spirit of mutual help.

Save Our Small Shops

Through the Sunday Markets and the Inspirational Programme for the local business operators, residents could come to know the distinctive features of the shops in the district. By providing a platform for the residents and business operators, the Sunday Markets could also encourage residents to spend at individually owned shops in the district. To make preparations for the Sunday Markets, the youth volunteers spent four months on visiting the small business operators in the district so as to build up a relationship of trust with them. With the help of the youth volunteers, over 40 business operators were invited to participate in the Sunday Markets.



Participants visited the Sunday Market after the sharing session.

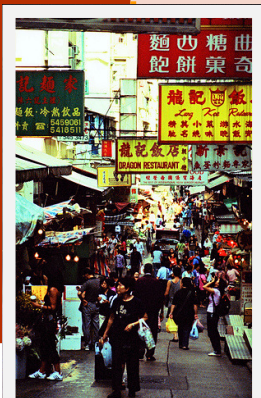


## UPCOMING EVENTS

### Temple Street Market Festival 2011

#### Come join us!

The Festival is a chance for the public to visit the market and enjoy the simple pleasures of shopping for a wide range of groceries in pedestrian zone. The Festival also includes exhibitions, discussion and sharing sessions, forums, etc. This is an opportunity for the public to experience and understand the unique market culture of Hong Kong and the importance of cultural conservation.



The Temple Street Market Festival 2011 is organized by the Conservancy Association Center for Heritage and co-organised by **Small Shop Support** with sponsorship by the Yau Tsim Mong District Council. The details are as below:

**Date: 12 May 2011**

**Location: Temple Street, Yau Ma Tei, Kowloon**

# Temple Street Market Festival Programme

## 3:00pm: Opening Ceremony

Short opening ceremony followed by balloon distribution. Free Temple Street Market Map to be given to public – this map illustrated by Stella So highlights special stalls, shops, restaurants, cha chan teng and historic points in the street and surrounding area.

## 4:00 - 6:00pm: Urban Renewal Forum

A discussion with architects, planners and activists about urban planning and renewal.

## 6:30 - 7:30pm: Temple Street Culture Film (at Corner Café)

A short movie about the Temple Street market culture will be shown.

**What're you waiting for?  
Come join us!**



## Support Small Shops, Support SSS!

I would like to support Small Shop Support (SSS) by making a donation to save small local businesses.

### Personal Information

Name: (Mr/Ms) \_\_\_\_\_ Telephone (Daytime) \_\_\_\_\_ (Evening) \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

### Donation Amount

HK\$100  HK\$200  HK\$500  Other Amount: HK\$ \_\_\_\_\_

### Payment Method

Credit Card

Visa  MasterCard  American Express  Other: \_\_\_\_\_

Card Number: \_\_\_\_ - \_\_\_\_ - \_\_\_\_ - \_\_\_\_ Card Expiry Date: \_\_\_\_ / \_\_\_\_ (mm/yy) Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Crossed Cheque enclosed for HK\$\_\_\_\_\_. (Please make your cheque payable to "Small Shop Support" and send it with this completed form.)

Direct Transfer to Small Shop Support's HSBC Account 002-5-234678 (Please enclose the original copy of the bank-in slip.)

\*Donations of HK\$100 or above are tax-deductible with official receipts.

Please complete and return this form to Small Shop Support, 16/F, InnoCentre, 72 Tat Chee Avenue, Kowloon Tong, Kowloon

Tel: (852) 2157 7688

Fax: (852) 2157 7699

<http://smallshopsupport.weebly.com>